



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/01

Year and Program: 2018-19

School of Commerce and  
Management

Department of FY BBA

Course Code: MBC105

Course Title: Business  
Economics and Environment

Semester – I

Day and Date

End Semester Examination  
(ESE)

Time: Max Marks: 100

Monday, 26-Nov-18

10:00 am to 1:00 pm

**Instructions:**

- 1) All questions are compulsory.
- 2) Give Examples if required.
- 3) Figures to the right indicate full marks.

Q.1	Solve any Two	Marks	Bloom's Level	CO
a)	Explain the concept and nature of Business Environment.	07	L <sub>1</sub>	CO1
OR				
a)	Elaborate any 7 characteristics of Business Environment.	07	L <sub>1</sub>	CO1
b)	What are the different critical Elements of economic environment?	08	L <sub>3</sub>	CO2
OR				
b)	Explain the Basic Economic Systems?	08	L <sub>3</sub>	CO2
Q.2	Solve any Two			
a)	What are the different responsibilities of government towards business?	07	L <sub>3</sub>	CO3
OR				
a)	Elaborate the responsibilities of business towards government.	07	L <sub>3</sub>	CO3
b)	What do you mean by Socio-cultural environment of business? Elaborate with examples.	08	L <sub>3</sub>	CO4
OR				
b)	Explain the concept of Culture and Globalisation.	08	L <sub>3</sub>	CO4

<b>Q.3</b>	<b>Solve any Two</b>			
a)	What do you understand by the following?	08	L <sub>1</sub>	CO1
	1)Micro Business Environment			
	2)Macro Business Environment			
b)	Explain the following terms:	08	L <sub>3</sub>	CO2
	1)Economic Planning 2) Industry			
	3) Agriculture 4) Infrastructure			
c)	Define the following terms:	08	L <sub>3</sub>	CO3
	1)Political Environment 2) Legal Environment			
d)	Explain the following:	08	L <sub>3</sub>	CO4
	1)Family 2)Religion			
<b>Q.4</b>	<b>Solve any Two</b>			
a)	What is Natural Environment? Explain different components of Natural Environment.	09	L <sub>3</sub>	CO5
b)	Discuss the impact of Technology on Economy.	09	L <sub>3</sub>	CO5
c)	Elaborate the influence of Technology on Society.	09	L <sub>3</sub>	CO5
<b>Q.5</b>	<b>Solve any Two</b>			
a)	Elaborate the concept of LPG in detail.	09	L <sub>1</sub>	CO6
b)	Discuss the role of WTO in promoting Foreign trade.	09	L <sub>1</sub>	CO6
c)	What are the functions of IMF? Give its significance in facilitating International trade.	09	L <sub>1</sub>	CO6
<b>Q.6</b>	<b>Solve any Three</b>			
a)	Explain any 3 types of Natural Pollutions.	06	L <sub>3</sub>	CO5
b)	Write a note on Technology and Plant level changes.	06	L <sub>3</sub>	CO5
c)	a) Liberalization	06	L <sub>1</sub>	CO6
	b) Indian new Foreign trade Policy			
d)	Write a note on World Bank.	06	L <sub>1</sub>	CO6

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