



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/01

Year and Program: 2018-19

School of Commerce and
Management

Department of FY MBA

Course Code: MMC 511

Course Title: Business
Economics & Environment
End Semester Examination
(ESE)

Semester – I

Day and Date

Tuesday
27 NOV 18

Time: Max Marks: 100

2:30 to 5:30 pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1	Solve any Two	Marks	Bloom's Level	CO
a)	What are Characteristics of Managerial Economics	07	L ₂	CO1
OR				
a)	How scope of Managerial Economics covers Business World.	07	L ₂	CO1
b)	Elucidate types of elasticity of demand	08	L ₂	CO2
OR				
b)	Define and explain Law of Demand with example	08	L ₂	CO2
Q.2	Solve any Two			
a)	Define types of cost with examples	07	L ₂	CO3
OR				
a)	Clarify Marginal cost with example	07	L ₃	CO3
b)	Elucidate features of Oligopoly.	08	L ₂	CO4
OR				
b)	Explain features of monopoly	08	L ₂	CO4

Q.3	Solve any Two			
a)	Define and explain two definitions of Managerial economics	08	L ₂	CO1
b)	Explain methods of demand forecasting in brief.	08	L ₂	CO2
c)	Analyze Law of supply with example.	08	L ₂	CO3
d)	Illustrate law of variable proportion with example	08	L ₃	CO4
Q.4	Solve any Two			
a)	Clarify disadvantages of methods of exchange rate determination.	09	L ₃	CO5
b)	Explain Purchasing power parity with example.	09	L ₃	CO5
c)	Explain factors affecting exchange rate determination.	09	L ₃	CO5
Q.5	Solve any Two			
a)	Specify Characteristics of trade cycle in detail.	09	L ₂	CO6
b)	Analyze features of phases in trade cycle.	09	L ₂	CO6
c)	Explain trade cycle theory of Schumpeter.	09	L ₂	CO6
Q.6	Solve any Three			
a)	Analyze how exchange rate affects importer with example.	06	L ₂	CO5
b)	Analyze how exchange rate affects exporter with example.	06	L ₂	CO5
c)	Explain types of Government expenditure.	06	L ₂	CO6
d)	Explain sources of revenue for Central Government.	06	L ₂	CO6
