



Sanjay Ghodawat University, Kolhapur

SETB

2017-18

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

Year and Programme: FY BSc

School of Science

Course Code: AES101

English Communication

Semester – Odd(I)

Day and Date:

Re End Semester Examination

Time: 3 Hrs. Max Marks: 100

28 Dec 2017

Instructions: IMP: Verify the question paper you received is of correct course and code.

- All questions are compulsory.
- All sub questions are to be answered and grouped together.
- Draw suitable diagram wherever required.
- Figures to the right indicate full marks.

	Marks	CO
Q.1 A Fill in the blanks with correct alternatives from the given (Any eight)	08	CO2

- You have not met me..... 2016. (since/for)
- I am..... home. (at/in)
- He holdshonorary position. (an/the)
- There is nobody present the class. (in/at)
- We are goinga picnic next week. (on/for)
- I newspaper daily. (am reading/ read)
- By tomorrow evening, he reached Bombay. (will have/will)
- Sky is cloudy. It..... rain. (may/will)
- I havebrother. (a/the)

B Do as directed (Any eight)	08	CO2
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- Mr. Naidu will give you all the details. (*Change the voice*)
- Summer Olympics 2020 will be hosted by Tokyo. (*Change the voice*)
- Shut the door. (*Change the voice*)
- The teacher said, "The earth revolves round the sun". (*Convert into indirect speech*)
- They said, "John comes to the college daily". (*Convert into indirect speech*)
- Listen to the advice/advise of your teachers. (*Choose the correct alternative*)
- My house is beside/besides the bus stop. (*Choose the correct alternative*)
- Do the morphological analysis of the word: **national**.
- Give a synonym for **experiment**.

Q.2 Answer the following questions (Any two) 16 CO1

- a) Define the term 'communication' and discuss various types of communication.
- b) Discuss in detail internal flow of communication. Support your answer with the existing communication pattern in your university.
- c) Write a detailed note on body language.

Q.3 Answer the following questions (Any two) 16 CO3

- a) Write a detailed note on strategies to improve listening skill.
- b) Illustrate various techniques to be used to avoid stage fright while delivering a speech.
- c) Explain various types of reading with suitable examples.

Q.4 Answer any two of the following. 16 CO4

- a) You need 50 computers for your newly opening computer training centre. Place an order with The Diamond Computers, Mumbai giving all necessary details. **Use semi-block format.**
- b) Assume that you have completed your graduation with flying colours and write an application letter for the post of Junior Scientist in a well known research institute. **Use format of your choice and mention it.**
- c) Prepare your latest resume by inventing necessary details to be sent along with the above application letter.

Q.5 A Read the following passage and answer the questions below. Each question carries 2 marks. 10 CO5

Today's world can truly be called a "society of the spectacle", a phrase that the French sociologist and thinker Guy de Bord used decades earlier. Every act of lived experience has today become a spectacle. It would be a little incorrect to say that this craze for spectacle-izing everything that occurs around us is a recent phenomenon. If one had watched The Pirates of The Caribbean movies, one would realise that even in the late eighteenth century, executions were public events - a large portion of the populace would gather around the site of the hanging in the city square in order to see justice being meted out in front of their very own eyes. It was also a form of popular entertainment. It was a sort of a collective public blood-letting.

The spectacle that the contemporary society has become is an overwhelming experience. One enters into a restaurant, orders an

exotic dish – but the proof of having eaten it doesn't exist until tons of photographs are clicked from varied angles and shared on social networking sites, one goes for a holiday to a calm and serene location, but is all the while busy telling the world about it. It as if one has to document every moment of one's existence. When does one live that moment then? Perhaps it is in the documentation that one survives these days!

Questions:

1. What is the "Society of the spectacle"?
2. Is it a recent occurrence?
3. Do we really 'live' moments now?
4. Besides documentation, what is the other function of the spectacle?
5. Give a suitable title to the above passage and justify your answer.

B	Summarize the above passage in about one-third of the total number of word.	06	CO5
Q.6	Write short notes (Any 4) a) Paralanguage b) Difference between hearing and listening c) Communication cycle d) Semantic barrier e) Merits and demerits of oral communication	20	CO1, CO3

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