

SANJAY GHODAWAT UNIVERSITY –SCHOOL OF COMMERCE & MANAGEMENT AND SAS INDIA

PROUDLY ANNOUNCES

## Curriculum Building for Data Science & Business Analytics

Dear Data Science and Business Analytics Gurus,

Rising demand for data scientists has created a talent gap that universities can bridge by developing programs to meet growing need.

Featuring:

- Insightful presentations
- Hands on Session on world class tools
- Thought provoking discussion

Participating faculty members will discover trends & best practices from data scientists and learn from the experiences of Industry experts.

Entry is by invitation only

**This program will help you to:**

- **Build a robust data science syllabus** for academic programs
- **Attract high-caliber students** by offering courses that meet growing demand for analytics professionals
- **Augment your course offerings** with top-level course materials from the world leader in advanced analytics
- **Enable student's to earn industry validation** by offering SAS Global Certifications in the areas of Data Management, Advanced Analytics and Data Science as part of your curriculum
- **Increase career opportunities** and marketability for Students
- Enhance faculty skills for promoting **world class research**

### **Workshop Details**

**Date:** 16th May - 18th May, 2018

**Time:** 9:00 am – 5:30 pm

**Location:** Sanjay Ghodawat University, School of Commerce & Management Kolhapur,  
Sangli Highway, Post - Atigre - 416 118 Dist.: Kolhapur, Maharashtra, India  
Inauguration: Faculty of Management Building, MBA Auditorium,  
Lab sessions: Ground Floor, Faculty of Management Building, Lab# 01

For any further queries please get in touch with:

Mr. Shubham Chatterji, Mobile: +91-9869273913 | Email - [shubham.chatterji@sas.com](mailto:shubham.chatterji@sas.com)

Ms. Aditi Aljapurkar, Mobile: +91-9158725259 | Email - [aljapurkar.av@sginstitute.in](mailto:aljapurkar.av@sginstitute.in)

Don't miss this opportunity to connect with peers, thought leaders and experts.

**Registrar at INR 3000/- for a 3 day course (Limited Seats available)**

*with breakfast & working lunch. Accommodation for participants outside University can be done at additional fee of INR 1000/- with dinner.*

For Payment, kindly use below details:

**Bank Account Name:** SANJAY GHODAWAT UNIVERSITY-SCHOOL OF COM. & MNGT.

**Bank Name:** Yes Bank Ltd.

**Address of Bank:** Plot No. 234, Station Road, Galli No.

8, Jaysingpur, Tal.: Shirol, Dist.

Kolhapur (MH) Pin.: 416 - 101

**Bank Account No.:** 087188700000040

**Account type:** Current A/C

**IFSC Code:** YESB0000871

**Agenda includes the following sessions-DO UPDATE THIS AGENDA FOR PARTICIPANTS**

**Day 1**

- Analytics Education in India, Market Demand, Current tools for Analytics and Big Data
- Data Management Curriculum - Hands on practice session on Data Management
- Data Quality Stewards Curriculum - Hands on practice session DataFlux
- Curriculum Building Basics - SAS Best Practices and SADS Curriculum

**Day 2**

- SAS Big Data and IoT
- Big Data Curriculum - Hands on Big Data Management tools
- Data Analytics Curriculum - Hands on practice on SAS Analytical and Machine Learning tool
- Curriculum Building Templates - Hands on Workshop on creating Template for the school

**Day 3**

- Curriculum Presentations and Discussions
- Unstructured Data Curriculum -Hands on practice on SAS Text Miner
- Big Data Visualization Curriculum - Hands on practice on SAS Visual Analytics
- Industry Key Note Speaker Address and Certificate Distribution

## THE TRAINERS FROM SAS



### John Coutinho

Presently working as a Senior Education Consultant with SAS India. He has 8 + years of Training and Mentoring experience in SAS with all the leading clients in India and Abroad.

He has conducted mentoring workshops for many clients in Data Management, Business Intelligence Reporting and Administration.



### Dr. Soumitra Das

Presently working as a Senior Consultant with SAS Education India, Dr. Das has over 8 years of Training and Mentoring experience in various capacities in India and the US.

Prior to his current tenure with SAS, Dr. Das was engaged as a senior faculty in economics and business analytics at Galgotias University, where he also served as the program chair of the MBA Business Analytics program which was jointly conducted in collaboration with IBM (IBM's first MBA program in business analytics in India).