



<b>Course Code</b> UOE029	<b>Course Title</b> <b>Vlogging</b> (Open Elective   School of Design)
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L	T	P	Credits	Evaluation Scheme			
				Component	Exam	WT (%)	Mini. Passing %
-	-	4	2	Studio	FA	50	40%
					SA (POE)	--	

**Course Description:**

Vlogging is a skill form that offers unlimited possibilities for creativity. You will learn every basic technique. Course covers the different types of Vlog you can make for social media . Also, briefs basic folding techniques that are fundamental for all types of origamis.

**Course Learning Outcome(s)**

*At the end of this course students will able to demonstrate following industry-oriented CLO's:*

<b>CLO1</b>	The students will be able to understand concepts of Vlogging.
<b>CLO2</b>	Students would be able to write script for vlogging.
<b>CLO3</b>	Students would be able to handle and face the camera.
<b>CLO4</b>	Students would be able to edit the vlog.

UNIT	DESCRIPTION	HOURS
<b>I</b>	<b>Watching vlogs</b> Understanding the concept of vlogging. Watching types of vlogs – Daily vlogs, Travel vlogs, Food vlogs, horror vlogs etc Understanding the style of vlogging – Old School and new School Case studies of famous vloggers.	6
<b>II</b>	<b>Pre Production</b> ● Idea or theme for vlog. ● Writing script for vlog. ● Visualization and writing process. ● Actual Writing process	8
<b>III</b>	<b>Production</b> ● How to shoot a vlog on mobile. ● How to shoot a vlog on camera.	8



	<ul style="list-style-type: none"> <li>● How to handle vlogging gears.</li> <li>● How to shoot with different camera angles.</li> </ul>	
<b>IV</b>	<b>Post Production Editing and uploading</b> <ul style="list-style-type: none"> <li>● How to edit the vlog.</li> <li>● How to give voice over for vlog.</li> <li>● How to export to the editing file.</li> <li>● How to upload the vlog.</li> <li>● How to give title and description</li> <li>● How to create customize thumbnail.</li> <li>● How to upload the vlog</li> </ul>	6
<b># Mode:</b>	<i>Sessional Internal and End Semester Jury Exam</i>	
	Minimum one assignment based upon all units.	
	<b>Total engagement hours:</b>	30

Assessment	Weight (%)	Intended course learning outcomes to be assessed (Please tick as appropriate)				
		CLO1	CLO2	CLO3	CLO4	-
<b>Formative Assessment (L T P)</b>	100%	✓	✓	✓	✓	-
<b>Summative Assessment</b>	--	--	--	-	--	-

<b>Suggestive Formative Assessment Tools/Methods</b> <i>(Minimum 3 and Max. 5 tools)</i>						
Formative Assessment Tools/Methods (L T P)	Weight (%)	Course Learning Outcomes to be assessed <i>(Please tick as appropriate)</i>				
		CLO1	CLO2	CLO3	CLO4	
Assessment 1 – lifestyle vlog	<b>100%</b>	✓	✓	✓	✓	
Assessment 2 – food vlog			✓	✓	✓	
Assessment 3 – daily vlog					✓	✓
<b>Summative Assessment - POE</b>	--	--	--	--	--	
<b>Total</b>	<b>100%</b>					

**Prepared By :- Mr. Sumit S. Kadam.**

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